

# COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS

## Minutes

August 31, 2017; 3:30-4:30 p.m.

Gateway Center; 902 Prices Fork Road; Suite 120

**Attendance:** Bonnie Alberts, Jan Helge Bøhn, Jennifer Carter, Cyril Clarke, Dave Close, Svetlana Filiatreau, Ian Leuschner, Gerhardt Schurig, Brett Shadle, Susan Short, Kang Xia

**Absent:** Guru Ghosh, Ed Jones, Roberto Leon, Djordje Minic, Karen Munden, Heinrich Schnoedt

### 1. **Welcome and Introductions**

Jan Helge Bøhn welcomed the group; self-introductions were made. The charge was made to the group: *To study, formulate, and recommend to the University Council policies and procedures concerning the engagement of the University in service, outreach, and international affairs. Areas for consideration include: Cooperative Extension, continuing and professional education; economic development including community resource and leadership development; liaison with affiliated corporations and institutes; international programs; and other matters affecting service, outreach, and international affairs. The Commission on Outreach and International Affairs will liaison with the Commission on Undergraduate Studies and Policies with issues regarding study abroad and international exchange programs.*

### 2. **Agenda Approval**

Jan Helge made the call for motion to approve the agenda; motion made; was seconded; all were in favor and the agenda was approved.

### 3. **Call for Announcements**

The call for announcements was made; there were no announcements.

### 4. **Announcement of Approval of Minutes, May 11, 2017**

The minutes from the May 11, 2017 meeting were sent out electronically for updates; were approved electronically; were sent to University Council and will be posted to the University Governance website upon approval by University Council. Minutes can be found at: <http://www.governance.vt.edu/>.

### 5. **Chairman's Report**

Jan Helge announced that there was no University Council meeting as of yet, the first meeting will be on September 18, 2017.

The Engagement Leadership Council met on June 1, 2017. Susan Short reported there were several reports given. Adam Taylor, Manager of the Catawba Sustainability Center had presented at the meeting with recent grants issuances as well as an update on the center. Minutes can be found at:

<https://www.outreach.vt.edu/VP/CommissionsAndCommittees/elc/elcminutes.html>.

### 6. **Election of Vice-Chairman**

Jan Helge examined the list of eligible members to serve in the Vice-Chair role; and asked for nominations. The nomination for Brett Shadle to serve in this role was made; Brett accepted, motion was made to vote; seconded all were in favor; no opposition. Brett will serve as Vice-Chair for 2017-2018; and serve as Chair of COIA for 2018-2019. The selection committee for review of the Alumni Awards for Outreach Excellence will need to be formed; Dave Close

volunteered to serve on the committee. Susan Short and Brett Shadle volunteered to review the text for the criteria of the Alumni Awards for Outreach Excellence.

## 7. **Reports**

### a. **Virginia Cooperative Extension (VCE)**

Ed Jones was unable to attend, as was his substitute, but sent the following update that Jan Helge read:

*We continue to identify and develop opportunities for Extension agents to engage globally. Current exchanges are available in Brazil, Senegal, and Ireland, and a new international service opportunity is available in Mongolia. We believe international service helps our agents develop problem solving and communication skills useful when working with diverse constituents. Brazil – [Universidade do Sul de Santa Catarina](#); Ireland – Teagasc; Senegal – in partnership with projects managed through OIRED; Mongolia – Farmer to Farmer with US 501c3 and Mongolian NGO partners.*

*VCE has taken over the Virginia Food Access Network website, an initiative of the Virginia Council on Bridging the Nutritional Divide. The website is a collaboration tool focused on data sharing, community, and toolkits and resources. VCE will house and maintain the website after this administration ends as all partners feel like it is a valuable resource. VCE was a logical entity to fill this need and our involvement will ensure the important work continues after the current administration.*

*Virginia 4-H continues to leverage the 4-H Grows initiative of National 4-H Council. The campaign is a national initiative aimed at increasing 4-H enrollment; Virginia and a number of other state programs bought in to the campaign in order to formally partner with National 4-H Council. Virginia has a dedicated liaison with Council, and through our participation we have been able to better market the program and reach out to our alumni. Campaign goals are to grow enrollment, grow engagement, and ultimately grow investment in the program. The campaign has helped Virginia 4-H focus on elevating the profile of our program and to develop common language for our faculty and volunteers to promote the great work of 4-H. Of note, we have two luminaries – national advocates for 4-H – Ronnie Green who is Chancellor of University of Nebraska Lincoln and Nancy Amanda Redd, author and talk show host.*

### b. **University Committee on International Affairs (UCIA) Meeting**

Ian Leuschner, Chair of UCIA, reported on the meeting of August 28, 2017. The report included the discussion of the Alumni event in London at the Automotive Club hosted by President Sands; an LLC established through the Foundation for the Office of International Research, Education and Development (OIRED); the resolution to change OIRED to the Center for International Research, Education and Development (CIRED)-which COIA passed at the end of the this most recent academic year and which University Council is to hear for the upcoming meeting on September 18. Ian also reported that at the UCIA meeting, Bob Bodnar has stepped into the role of the Director of the Steger Center; the discussion of the 15 month Business Analytics Program in India with Mechanical Engineering; Immigration efforts in response to the nation's new President initiatives; China initiatives with SPIA and Engineering (Wuchang University and Shandong University); the Global Education Office

(GEO) and Outreach and International Affairs (OIA) commitments in Africa; a task force for the Steger Center. He also talked about GEO's discussion of the SCHEV guidelines for faculty abroad for credit programs; the international graduate enrollment numbers are expected to be down about 10%; international undergraduate numbers may have increased. Ian talked about the discussion in the UCIA meeting of the CIPP codes may have an impact on programs and employment benefit; and scaling back the frequency of the UCIA meeting dates.

Cyril Clarke asked if there was a vision/strategy for the concentrations in Africa. The response was that at this time, there is not a clear definition other than some of the programs that currently have groups/projects to include Ghana, Senegal, Sudan, and Tanzania. There was discussion about a fresh start for the European strategy that will impact the Steger Center. Minutes for UCIA can be found at the following link: <http://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>.

#### **8. Commission Board Member Comments**

Jan Helge made the call for comments. In response to Ian's comment about changing the frequency of when UCIA meets; Susan offered that the Engagement Leadership Council meets quarterly; and this could be a consideration on how often UCIA meetings. Susan also spoke about the Newport News groundbreaking ceremony based on the Virginia Tech Corporate Research Center that occurred last week; there is a vacancy for the Roanoke Center Director position that will be posting soon; and the Upward Bound program will have funding opportunities for two (2) positions in the school systems in Salem and Roanoke.

A motion to adjourn was made, seconded, all in favor; adjourned at 4:29 p.m.

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary

#### **TENTATIVE MEETING DATES FOR 2017-2018**

*(All meetings will be from 3:30-4:30 p.m. and will take place at the Gateway Center-902 Prices Fork)*

- September 21, 2017
- October 19, 2017
- November 16, 2017
- December 14, 2017
- NO JANUARY MEETING
- February 15, 2018
- March 15, 2018
- April 19, 2018
- May 10, 2018