

## COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS

### Minutes

September 15, 2016; 3:30-4:30 p.m.

Gateway Center; 902 Prices Fork Road; Suite 120

**Attendance:** Bonnie Alberts, Dave Close, Cyril Clarke, David Clubb, Guru Ghosh, Sara Jordan, Mike Lambur (for Ed Jones), Karl Markgraf, Kaveh Rahimi, Heinrich Schnoedt, Gerhardt Schurig, Brett Shadle

**Absent:** Kathy Alexander, Jan Helge Bøhn, Andrea Brunais, Brian Hairston, Ed Jones (represented by Mike Lambur), Reed Kennedy, Djordje Minic, Susan Short

#### 1. **Welcome and Introductions**

Dave Close welcomed the group; self-introductions were made. Guru Ghosh gave the charge to the group.

#### 2. **Agenda Approval**

Dave Close made the call for approval of the agenda was seconded and approved.

#### 3. **Announcements**

Dave Close made the call for announcements.

Guru Ghosh provided an update on VT's engagement with Mahindra on tractor testing and the ARECS and the College of Engineering's upcoming partnership expansion with Shandong University, China. He also spoke of the recent visit of Technische Universität Darmstadt (TUD), which resulted in President Sands inviting TUD President to give a Beyond Boundaries presentation in the fall of 2017.

#### 4. **Approval of Minutes, May 15, 2016**

The minutes from the May 15, 2016 meeting were sent out electronically for updates; have been approved and sent to University Council and will be posted to the University Governance website upon approval by University Council. Minutes can be found at: <http://www.governance.vt.edu/>.

#### 5. **Chairman's Report**

Dave Close gave the report on the Commission Chairs meeting which occurred on September 12, 2016. At this meeting all commission chairs present the commission goals for the upcoming year to President Sands and Provost Rikakis (**see attached**). Dave Close detailed the goals and noted that the document be shared with the commission members electronically. There was considerable discussion on enrollment management and international student recruitment by third party entities.

Dave Close gave the Engagement Leadership Council reports for June 2 and September 1, 2016. Minutes from the June 2 meeting are attached (**see attached**).

#### 6. **Election of Vice-Chair**

The slate of nominees was presented to the group. Jan Helge Bøhn was nominated in absentia, his nomination will be communicated to him and an update will be given. *[Subsequent to the meeting, Jan Helge was informed of his nomination and accepted the nomination. Members will*

*be polled for additional nominations; any other nominations will be presented and voting will take place electronically]*

**7. Reports**

**a. Virginia Cooperative Extension (VCE)**

Mike Lambur represented VCE and gave a brief report.

**b. University Council on International Affairs (UCIA) Meeting**

David Clubb gave the UCIA meeting report from August 15, 2016, which included the summary of agenda items that were sent out to the commission electronically (**see attached**).

Highlights included Ian Leuschner, voted as Vice Chair for UCIA; UCIA Bylaws first reading to define UCIA as a “university operational committee” instead of a “council”; future meeting format; reports from UCIA members.

Minutes can be found at:

<http://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>.

**8. Commission Board Member Comments**

A motion to adjourn was made, seconded, all in favor; adjourned at 4:28 p.m.

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary

**TENTATIVE MEETING DATES FOR 2016-2017**

*(All meetings will be from **3:30-4:30 p.m.** and will take place at the Gateway Center-902 Prices Fork)*

- October 20, 2016
- November 17, 2016
- December 15, 2016
- ***NO JANUARY MEETING***
- February 16, 2017
- March 16, 2017
- April 20, 2017
- May 11, 2017

# Commission on Outreach and International Affairs

---

**2016-2017 Agenda**

**Commission Chairs Meeting**

**September 12, 2016**

1. Embody and maintain a high-quality, widely recognized, vibrant global brand while developing and implementing a global enrollment management strategy to increase admission of out-of-state/ international undergraduate students by working cooperatively with the Office of Undergraduate Admissions.
2. Explore an auxiliary enterprise funding model for study abroad opportunities that will create attractive faculty incentives to cover administrative and teaching stipends while simultaneously reducing costs to participating students and thereby addressing study abroad barriers to both faculty and students.
3. Elevate globalization as an advancement or capital campaign priority by working with the Vice President for Advancement and the Senior Associate Vice President for Alumni Relations to identify international alumni and the private sector who will partner with our efforts to raise funds for powerful experiential learning opportunities for our students.
4. Expand strategies to build a robust Engagement role in the National Capital Region, Roanoke, Richmond, Hampton Roads and Southside, VA.



**Engagement Leadership Council  
Meeting Highlights  
June 2, 2016 (2:00 - 3:15 p.m.)  
GATEWAY – Large Conference Room**

**Participants**

Jan Helge Bohn, Engineering - Commission on Outreach & International Affairs  
Andrea Brunais, Outreach and International Affairs  
David Close, Horticulture - Commission on Outreach & International Affairs  
Bobby Grisso, College of Agriculture and Life Sciences, Extension  
Gary Kirk, VT Engage  
Linda Oldham, Center for Business Intelligence & Analytics  
John Provo, Office of Economic Development  
Susan Short, Office of Engagement  
Brenda van Gelder, IT Policy and Strategic Engagement  
Scott Weimer, Continuing and Professional Education

**Welcome/Introductions**

Susan provided a welcome and the group completed introductions.

**Save Our Towns**

Susan provided an update regarding the Save Our Towns Summit scheduled for Thursday, September 15, 2016 at the Inn at Virginia Tech & Skelton Conference Center. Registration is available at: <http://www.cpe.vt.edu/reg/saveourtowns/>.

Susan also announced that the poster deadline had been extended. Susan will provide an update to Council members including Gary Kirk, the ARIES group – Appalachian Research Initiative (Crystal Cook serves as a contact), and will reach out to leaders at Emory & Henry. Please distribute the following announcements to your colleagues and students.

**Call for Posters: Deadline Extended**

Virginia Tech will host the Save Our Towns Summit on Thursday, September 15, 2016 from 9:00 a.m. – 4:00 p.m. at the Inn at Virginia Tech and Skelton Conference Center located on the campus of Virginia Tech (Blacksburg, VA). The Summit planning committee is seeking posters on research, education, engagement, service-learning, or other programs related to strengthening small towns and rural communities. To encourage networking and discussion of the displayed work, at least one author is expected to be present throughout the day. The registration fee for one poster representative will be waived. Community and organizational representatives, faculty,

and student researchers are encouraged to participate.

Posters will be judged on the day of the Summit. Three **Save Our Towns Summit Poster Awards of Excellence** will be announced at the end of the program.

Posters should be 36" h x 48" w in final form. An Adobe Acrobat (.pdf) version of the poster must be forwarded to [sshort@vt.edu](mailto:sshort@vt.edu) by July 1, 2016 for review and approval by the planning committee. Authors will be notified by July 31, 2016 if the poster has been accepted for presentation at the Summit. Authors are responsible for final printing of the accepted posters.

The Save Our Towns Summit has been designed for individuals who share a passion and interest in rural communities and will be filled with insight from local and state experts who will share best practices. The schedule has been designed to guide and inspire leaders who are working hard to build stronger communities. Participants will explore: challenges and opportunities facing small towns and rural communities; best practices and project examples that are underway or completed, especially those in partnership with higher education faculty and students; resources available for small towns and rural communities and small towns; and specific strategies and tools for their communities.

### **Engagement Scholarship Consortium**

Susan shared information related to the upcoming Engagement Scholarship Consortium meeting to be held in Omaha, Nebraska October 11-12, 2016. Conference information, including registration, is available at:

<https://engagementscholarship.org/conference/esc-2016-meeting/registration>.

### **Program Highlight – Virginia Tech Southwest Center**

Penny McCallum was unable to present due to a family medical emergency. She will be invited to provide a program update at a future Engagement Leadership Council meeting. Scott Weimer provided an overview of the current VDOE project with Buchanan County Schools.

### **Program Updates**

Scott Weimer provided information related to the CPE rate schedule. Rates have not been revised since 2010. Since that time, costs have escalated at about the 25% level. With revisions to FY17 fringe benefits, CPE will incur nearly a \$200,000 increase in expenses. In an effort to be more consistent with delivery and support services, CPE is moving to a new business model including packages that provide different levels of concierge services. Council endorsed a July 1, 2016 implementation date for new program offerings and program budgets.

Scott and Jan Helge Bohn shared information regarding their recent participation in the Hannover Messe. Over 219,000 individuals participated in the event that was billed as the world's largest trade show in industrial technology. Coordinated by the Language and Culture Institute, representatives from Continuing and Professional Education as well as key faculty members and graduate researchers led the Virginia Tech delegations.

Linda Oldham provided an update regarding the Data Analytics competition in partnership with Carilion and the Office of Healthy Aging.

John Provo announced that Virginia Tech will host the national UEDA conference (University Economic Development Association) at The Hotel Roanoke October 16 – 19, 2016. Additional information, including registration materials, is located at: <http://universityeda.org/annual-summit/annual-summit-2016/>.

Bobby Grisso provided an Extension update. Items included: 4-H Congress will be hosted in Blacksburg June 27-30 (450 participants); FFA Convention will be held on campus June 20-23, 2016; National Small Farm Conference hosted by Virginia State will be held in Virginia Beach from September 20-22, 2016; Brandon Monk is the new FFA Executive Secretary (started June 1); reflected on the increased number of FOIA requests – particularly in relationship to conference attendees; recently held the National Health Outreach Conference at The Hotel Roanoke.

Brenda van Gelder reminded the group about the global service provided by EDUROAM. Access is available in 67 countries.

Gary Kirk provided an update regarding the Peru Immersion trip. Fourteen (14) participants are involved in this first ever trip. VT Engage leaders are looking to extend immersion opportunities into Indonesia. VT Engage will host participants in the Saudi Young Leaders Program. They will focus on learning more about community engagement and professional development skills.

Andrea Brunais announced the new OIA website. Check it out at [www.outreach.vt.edu](http://www.outreach.vt.edu)! The following links provide additional information about the Buchanan County math grant (<https://vtnews.vt.edu/articles/2016/05/outreach-southwest-virginia-center-secures-math-grant.html>) and Save Our Towns, including mention to the upcoming Summit (<http://www.virginiabusiness.com/news/article/virginia-tech-web-series-aims-to-help-small-towns>).

The meeting adjourned at 3:20 p.m.

### **Meetings for 2016-2017**

*(All meetings will be held from 2 - 3:15 p.m. at 902 Prices Fork Road, Suite 120, unless otherwise noted):*

September 1, 2016  
December 1, 2016  
March 2, 2017  
June 1, 2017

Respectfully submitted by: Susan E. Short, Associate Vice President for Engagement

---

## REPORT TO THE COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS (COIA)

*Submitted by David Clubb  
Chair, University Council on International Affairs (UCIA)*

September 15, 2016

---

1. UCIA's first meeting of the 2016-17 academic year was held on August 15, 2016.

### MEETING HIGHLIGHTS: Decisions and Action Items

- ✚ Ian Leuschner, Director of International Support Services in OIA, was nominated and then voted in as the Vice Chair for UCIA for AY2016-17
- ✚ There was a first reading of an amendment to the UCIA Bylaws. The amendment incorporates changes called for by the Office of the President to clarify that UCIA is a "university operational committee," not a "council." In addition to specific language within the Bylaws being changed to reflect this, the amendment also calls for changing the name from University Council on International Affairs to the University Committee on International Affairs.

The second reading, along with a vote, will take place at the next UCIA meeting on September 19, 2016. If the amendment passes, it will be forwarded to COIA for approval in accordance with Article VIII, Section 2, of the Bylaws.

- ✚ There was discussion, which will be ongoing at future meetings, regarding ideas for special guests, topics, and/or projects that UCIA should focus on and advance during AY2016-17, with a strong emphasis on having some measurable outcomes and deliverables completed within the year. UCIA members were reminded that while UCIA is not a university governance body and cannot set university policy, the committee should leverage to the fullest extent the depth and breadth of its members' expertise in advocating for a wide range of initiatives designed to advance the university as a *global* land grant university in its broadest sense. The primary means by which UCIA can do just that is through the development and dissemination of relevant and robust proposals and recommendations to COIA for formal consideration within the university governance process, as appropriate.

Some initial ideas that were discussed included the following:

- ✓ **Development of a Peace Corps Preparatory Program at Virginia Tech** – presentation to UCIA from relevant university faculty/staff and consideration of formal recommendation to COIA (*presentation to UCIA scheduled for September 19, 2016*)

---

*Invent the Future*

- ✓ **Strategic International Enrollment Management at Virginia Tech** – presentation to UCIA from relevant university faculty/staff and consideration of formal recommendation to COIA (*presentation to UCIA not yet scheduled*)
- ✓ **Mozaiko Global Living-Learning Community** – presentation to UCIA from relevant university faculty/staff and consideration of formal recommendation to COIA (*presentation to UCIA scheduled for November 14, 2016*)
- ✚ Reports were made from select UCIA members (see meeting minutes for more information at <http://www.outreach.vt.edu/VP/CommissionsAndCommittees/ucia/uciaminutes.html>):
  - ✓ OIA
  - ✓ OIRED
  - ✓ Language and Culture Institute
  - ✓ Global Education
  - ✓ International Support Services
  - ✓ Cranwell International Center
  - ✓ Graduate School
  - ✓ OESRC
  - ✓ Corps of Cadets

2. UCIA's next meeting is September 19, 2016.

3. Question & Answer