

Transportation and Parking Committee Meeting 12/10/09

First Issue: Presentation on Game Day Parking Policies and Revenues

- Tom Gabbard from Athletics Department presenting
- Historical perspective of parking revenues: originally a \$5 fee to fund scholarship programs for VT Athletic Fund, now \$10 per spot.
- No charge for faculty, staff, or students if they have a permit on game day
- For game day students are moved out of Lot 2 (Stadium Lot)
- Eight buses are run from different lots around town and five 'para-transit' buses for handicapped individuals
- They pay \$10 a spot and are shuttled for free
- For basketball, town buses are paid because of cold weather
- Parking passes come from Hokie Club as part of the season tickets package
- There is a shuttle provided because of distant parking, but compared to our peer institutions we have excellent locations for parking next to arenas
- We pay police \$250,000-\$300,000 for about 200 officers at every game, as well as two bomb dogs and two drug dogs- secure lots for Parking Services
- Preparation of lots: Hang chains around lots and trash pick up after games, among other things
- 11,000 Hokie Club members- breakdown of benefits for Platinum, Golden, Silver, and Bronze Hokies
- Discussion of parking map- color-coding for public, Athletics employees, handicapped, etc.
- Para-transit services for handicapped: buses pick up patrons from parking lots, shuttle to games, and deliver to seats through golf carts
- Formulas in peer institutions: Clemson, Duke, Virginia, Maryland, and others all base priority on donor level. Virginia Tech does not charge per seat, instead a seat is chosen based on priority level.
- Parking spots are valued by priority. A Hokie Club member does not have to pay because they are already donating a large amount of money.
- Explanation of ways to award scholarships: full vs. half scholarships in equivalency sports (tennis, swimming) and head count sports (football).
- Discussion of hiring outside contractors versus Parking Services to maintain parking lots- Parking Services hires 120-130 extra part-time (or overtime for regular employees).
- Question about student access to the new parking garage on game day: Permit holders will never be charged on game day. Therefore, it will be free and open to students unless Parking Services chooses to allow Athletics to rent the space at a fair market price.
- Athletics Department game day revenue is estimated at \$235,000 with Parking Services receiving about \$35,000 (15%) as per an agreement between the two departments.

- Discussion about value of parking spots on game day and the proposal that Parking Services should receive more than fifteen percent of the total revenue.

Second Issue: Review of the Second Appeals Committee

- Proposal of a resolution to review Second Appeals Committee with the goal of a fair rotation of new, unbiased committee members with term limits and scheduling decided by Parking Services.
- Committee votes and resolution passes
- Committee further discusses a need for proper scheduling, inclusion of campus organizations, and rotation within the committee to be explored next semester.