Holly Scoggins, Chair, called the meeting to order at 3:36 pm.

1. Approval of Agenda
   Whit Babcock unable to attend. Chris Helms will stand in.
   A motion was made to approve the agenda, and was passed unanimously.

2. Approval of Minutes from January 24, 2017
   A motion was made and seconded to approve the minutes of January 24, 2017. The motion was passed unanimously.

   Administrative Items

   Need new representative from Student Council

   Subcommittees
   - Moved reports onto UAC web page for review and access
   - Bring any questions to Tim Parker
   - New reports due at April meeting

Business

3. AD Update and Q&A
   
   Chris Helms (standing in for Whit Babcock)
   o Departure of Wrestling Head Coach Kevin Dresser
     - Leaving to become head coach at Iowa State University
     - Coach Dresser is a native of Iowa
     - He had been on a five-year contract, and was the highest paid wrestling coach in the ACC
     - Virginia Tech currently ranked 4th in the nation
     - Athletics administration met with team immediately to re-confirm our commitment to maintaining the level the team has achieved, and ask student-athletes what qualities they would want in the new head coach
     - Assistant Coach Tony Robie named interim head coach

   Questions/Comments:
   - Concern about losing team members or recruits?
     o Recruits have all confirmed their commitments
   - Is this typical timing?
     o No, atypical. Pushed by Iowa State releasing their coach early
4. **Student-Athlete Academic Awards**  
*Reyna Gilbert-Lowry, Senior Associate Athletics Director for Student-Athlete Development*

- **ACC Honor Roll**
  - Minimum 3.0 GPA for the academic year
  - 263 athletes last year
- **Scholar-Athlete of the Year (ACC award)**
  - 3rd or 4th academic year
  - 2015-2016 winner: Virginia Tech swimmer Brandon Fiala
- **ACC All-Academic Team**
  - Recently named for the Fall
- **Weaver/James/Corrigan Postgraduate Scholarship (ACC award)**
  - Minimum cumulative GPA of 3.0
  - Completed at least seven semesters
- **Male and Female Scholar-Athlete of the Year (ACC award)**
  - Each institution has influence on criteria
  - One male and one female; must have senior standing
- **Skelton Award (Virginia Tech award)**
  - Minimum cumulative GPA of 3.4
  - Junior, Senior, or 5th-Year student-athletes
- **NCAA Postgraduate Scholarship**
  - Minimum cumulative GPA of 3.2
  - Exhausted athletic eligibility
  - Planning to pursue a graduate degree
- **Ethnic Minority and Women’s Enhancement Postgraduate Scholarship (NCAA award)**
  - Minimum cumulative GPA of 3.2
  - Seeking admission into sports administration graduate program

**Questions/Comments:**

- Skelton Award has faced some challenges in awarding money to student-athletes
  - The award is considered athletically-related financial aid per NCAA regulations, so it counts towards individual and team financial aid limits
  - Can you do it as a deferred award?
    - Spirit of award is to help student-athletes during their academic career
    - Could potentially use toward study abroad? Summer?
    - Can apply toward summer aid
  - Travel scholarships could be a reasonable approach
- **Award Ceremony at the end of the year?**
  - AD Honor Roll Breakfast
    - Honors student-athletes who achieve over a 3.0 GPA during the previous year, and various other academic achievements
  - “The Gobblers”

5. **Academic Update: Fall 2016**

*Matt Mayotte, Director, Student-Athlete Academic Support Services*

- Working with 551 student-athletes on 20 team rosters
- 300 student-athletes earned 3.0 GPA or greater in the Fall 2016 semester
- Student-Athletes vs. Student Body (2.99 vs 3.16)
- Reviewed historical Fall semester trends
- Social media contact information
  - Twitter: @VT_SAASS
  - Instagram: @VT_SAASS
Questions/Comments

- What teams carry the lowest GPA?
  - Men’s Basketball (2.11)
    - Have created more oversight and structure for the spring semester
  - Football (2.41)
    - Probation = required tutoring

- What are the trends with Men’s Basketball and Football?
  - Will provide that information at a future meeting

- Success in-season vs out-of-season?
  - Every sport is different

- GPA minimums to graduate at Virginia Tech?
  - Each department can set its own GPA

- Do you get push-back from coaches?
  - Coaches respond well to make student-athletes successful in the classroom

- Time commitment each student-athlete gives to his/her sport?
  - Golf and Baseball teams are away from campus the most
  - UAC subcommittee currently examining missed class time
    - Gathering specific data
    - Will review any correlation between missed class and academic success

- Are we recruiting kids that are not set up to be successful at Virginia Tech?
  - In some cases, yes

- Staffing? What is the ratio of advisors to student-athletes?
  - Staffing has increased in recent years
  - Learning assistance areas have more need now

- What happens to students below a 2.0? How do we support them?
  - Specific required programming

6. New Programs and Initiatives in Fundraising

Bill Lansden, Senior Associate Athletics Director for Development and Executive Director of the Hokie Club

- New Hokie Scholarship Fund Program
  - We are not raising enough money to pay for our scholarships
  - Our donation/benefit program was an outlier nationally – this was one driver for the change
  - Only 4% of Virginia Tech alumni are giving back to the school (this places us in the bottom four in the ACC)
  - Example: University of Louisville raising $16M more than us annually
  - Giving to athletics at Virginia Tech has been declining over past six years
  - Parking is the most valuable perk
  - Cumulative giving helps with priority in seat/parking selection
  - New giving deadline is March 31st
  - Results: 5886 total gifts thus far in this cycle
- “Drive for 25”
  - Goal: 25,000 Hokie Club Members

Questions/Comments

- Did you see an increase in ticket sales for football?
  - It’s been about the same

- How does reseating work?
  - Donors can pick any seat in the section that is open within your donation level

- Faculty seat assignments?
  - Will be based on their giving and how long they have had season tickets

- Hokie Scholarships vs Major Gifts?
  - Major Gifts do not go toward scholarships
• What is happening with the group that had not yet renewed?
  o Calling each personally, email, etc.
• Working to create a culture of giving
• Competition between athletics and other departments within the University
• To get athletics benefits, gifts have to be toward athletics
  o Ohio State is an exception (can donate to academics and still reap athletic benefits)

Meeting Adjourned at 5:14 pm