

**University Athletic Committee**  
**October 23, 2008**  
**Bowman Room, Jamerson Athletic Center**

**Members Present:** Hap Bonham, Kristen Callan, Richard Cothren, Sam Easterling, David Ford, Charisse Ghattas, Rosemary Goss, Mike Kelly, Larry Killough, John Maher, Lu Merritt, Margarita McGrath, Steve Prisley, Glenn Reynolds, Ken Stanton, Jim Weaver, Meghan Weyrens-Kuhn.

**Members Absent:** Eileen Van Aken, Eric Davis, Mike Dame, Zenobia Hikes, Kenny Jarels, Mary Ann Lewis, Scott Pleasant.

**Representatives:** Alex White for Leon Geyer, Melinda West for Dwight Shelton.

**Guest Present:** Natalie Hart, Director of NCAA Initiatives & Diversity Management, Tom Gabbard, Associate Athletics Director, Internal Affairs, Chris Helms, Associate Athletics Director, Olympic Sports, Colin Howlett, Acting Director for SAASS, Jon Jaudon, Associate Athletics Director, Administration, Sharon McCloskey, Senior Associate Athletics Director/Senior Woman Administrator, Sandy Smith, Assistant Athletics Director for Ticketing Services

**Recorder:** Joyce Wynn, Athletics

Rosemary Goss, Chairwoman, called the meeting to order at 3:30 pm. The agenda was accepted as presented. Minutes for the September 25, 2008 meeting were approved (motion was proposed, seconded and approved).

## **BUSINESS**

### **Virginia Tech Ticket Policy (Sandy Smith)**

#### Handout

Rosemary introduced Sandy Smith, Assistant Athletics Director for Ticketing Services. Sandy has been with Virginia Tech Athletics Department in Ticketing Services full time since 1991 and was a graduate assistant before that. Ticketing services staff consists of:

- 5 full time staff, 3 part time staff and 5 students. For football games they employ an additional 14 people and for basketball 7 people.
- The ticket office has become an on line process for the most part and tries to supply as much information as possible on line so tickets can be ordered on line. Our students order tickets 100 percent on line.

#### Starting with Football.

- Donors (March) start renewals,
- Students (April-May) season tickets,
- Parking (March),
- Public sales (June) Virginia Tech has not had any tickets for public sale for several years. The ACC contracts 4,300 tickets to visiting teams. If they return tickets they do not go on public sale because we work with other departments on campus to meet their demands first and then they go to students.

- We do a pre-order for Bowl games and the ACC Football Championship (October). We do not charge for any bowl or championship game until we know what game(s) we have qualified to play.
- Football and Basketball season tickets are sold out. The only people that can purchase tickets at this time are Hokie Club members and attrition is the only way we return tickets into our inventory. This year if you were new to the Hokie Club and gave one thousand dollars you still did not get offered tickets for Football or Men's Basketball.
- Student Tickets used to be issued through an athletic card system. Five years ago, after working with the student affairs, SGA, and leaders from several campus organizations, the random lottery system for students was started.
- Lane Stadium has 66,233 seats and 17,000 are used for students.
- Cassell Coliseum has 8,941 and 2,700 are used for students.
- Paciolan out of California is the ticketing software provider.
- Some discussion went on about the student group ticketing and Jim Weaver asked Sandy Smith to look at options for students to give preferences for seating location.
- It is against the university code of conduct for Virginia Tech students to sell student tickets to games.
- We scan tickets now to help with fraudulent tickets being used.

### **Facilities Update (Tom Gabbard)**

Associate Athletics Director, Tom Gabbard, gave a slide presentation on the new basketball facilities.

Highlights included:

- 51,000 sq. ft.
- 2 Story Atrium overlooking Washington Street
- 2 Practice courts with mobile divider
- 2 locker rooms and lounges
- 2 classrooms
- 2 Head Coach offices with private rest room and shower
- Offices for all Men's and Women's Basketball staff
- 3,000 sq. ft. Strength and Conditioning Room
- Training Room
- 2 Conference rooms overlooking the courts
- A multi purpose room overlooking the courts
- 8 baskets on each court
- Fixed cameras on each court with direct feed to the film rooms so that they can be viewed and edited.
- Large rear patio for recruiting purposes
- Opening in August 2009.

### **Committee updates and discussion (Rosemary Goss)**

Governance and Rules Compliance has meet and will bring report before this committee in January 2009.

A list of committee assignments will be sent to everyone via e-mail.

## **ANNOUNCEMENTS**

### **Reminder of SAASS Director Interviews (Rosemary Goss)**

Rosemary invited anyone on the committee to attend the interviews for the new Director of SAASS.

Rosemary Goss adjourned the meeting at 5:00 p.m.