COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS
Minutes
October 15, 2015; 3:30-4:30 p.m.
Gateway Center; 902 Prices Fork Road; Suite 120

Attendance: Montasir Abbas (via phone), Bonnie Alberts, Jan Helge Bøhn, Howard Chung, Dave Close, Reed Kennedy, Michael Lambur (for Ed Jones), Jenn Mackay, Karl Markgraf, Channing Mitchell, Nicole Sanderlin, Gerhardt Schurig, Michael Schwarz (via phone), Susan Short, Eric Vance

Absent: Kathy Alexander, Andrea Brunais, Guru Ghosh, Brian Hairston, Ed Jones, Elizabeth Spiller

1. Welcome and Introductions
   Jan Helge Bøhn welcomed the group; self-introductions were made.

2. Agenda Approval
   Jan Helge made the call for approval of the agenda; motion to approve was made; was seconded and approved.

3. Announcements
   No announcements were made.

4. Approval of Minutes, September 17, 2015
   The minutes from the September 17, 2015 meeting were sent out electronically for updates; and are currently in process. Once all edits have been received, they will be sent to University Council and will be posted to the University Governance website upon approval by University Council. Minutes can be found at: http://www.governance.vt.edu/.

5. Chairman’s Report
   Jan Helge spoke about the University Council meetings from September 28 & October 5, 2015; which included the approval of degree programs and a look at the next 30 years at Virginia Tech. A presentation was given and a website will soon be available for people to add comments.

   Specifically the September 28th meeting brought new business of the Commission on Undergraduate Studies and Policies resolution to approve the new major, Family and Consumer Sciences; and the resolution to change the name of the University Curriculum Committee for Liberal Education (UCCLE) to the University Curriculum Committee for General Education (UCCGE) and to Change the Membership.

   The October 5th meeting brought the second reading and passing of the two items described above; as well as the visioning initiative. There was no new business. Both the meeting minutes and presentation slides are located at: http://www.governance.vt.edu/.

6. Vice-Chairman’s Report
   Discussion included updating and revising the language of the Alumni Awards for Outreach Excellence. Although a name change cannot occur at this time, the Commission will bring forth a name change in the spring. The title will remain the same for the time being and the language will be revised to reflect engagement where appropriate. Changes included the formatting; specifically identifying the award is for instructional/research faculty (as communicated by Tom
Tillar); removing the nomination process but still leaving the flexibility of people to be nominated; changing the language from nomination letter to cover letter; and removing the word suggested citation statement to reflect citation statement. Motion to approve suggested changes; members present voted on proposed changes and were approved (see attached).

7. Reports

a. Virginia Cooperative Extension (VCE)
   Michael Lambur reported that he and Ed Jones were most recently at an Extension Directors Conference; in which they were one of seven groups to be showcased at the meeting out of over 100 groups represented.

b. University Council on International Affairs (UCIA) Meeting
   Nicole Sanderlin reported on the UCIA meeting from September 28, 2015. She indicated that Charles Phlegar, Vice President for Advancement, attended the meeting. He spoke about the merging of Advancement with Alumni Relations and University Relations; and his planned initiatives to encourage alumni donations. The Cranwell Center also reported that the undergraduate international student numbers have increased by 46% moving from 376 to 549; and that the graduate international student numbers have increased by 29%; bringing the total number of international students up by 17%. Given the increase in student numbers; staff support is also increasing.

Please see minutes located at: https://www.outreach.vt.edu/UCIA/minutes_index.html.

8. Identifying COIA objectives for 2015-2016
   Jan Helge circulated a hand-out (see attached); and asked the group to identify projects to work on and get ideas to Kim Rhodes to compile prior to the next meeting.

9. Commission Board Member Comments
   No comments were made.

   A motion to adjourn was made, seconded, all in favor; adjourned at 4:40 p.m.

Respectfully submitted,

Kimberly Rhodes
Recording Secretary
University Council Meeting  
September 28, 2015

Commission on Outreach and International Affairs (COIA)  
Chair: Jan Helge Bøhn, Mechanical Engineering (0710), bohn@vt.edu, 231-3276

The commission plans to focus its attention this academic year on the following issues:

1. Strengthen the fiscal infrastructure needed to grow the university’s global agenda
   a. Work with the Vice President for Advancement to identify priorities within 
      the university’s global agenda that would appeal to domestic and 
      international alumni, and to grow the active alumni base abroad to support 
      this agenda
   b. Move towards near-net-zero-cost student experiences abroad, for both 
      service learning and coursework
   c. Support and incentivize faculty creation, maintenance, and quality assurance 
      of student programs abroad, with the objective to positively impact student 
      experiences, faculty research partnerships, and targeted communities abroad 
   d. Grow foreign language training capabilities for outgoing students, and 
      emphasize programmatic English language training for graduate students to 
      support increasing the number of international graduate students per faculty 
      member

2. Develop an international student recruitment strategy, working with the Vice 
   Provost for Enrollment & Degree Management to selectively increase the number of 
   degree-seeking undergraduate- and graduate-students from abroad

3. Articulating a vision for Virginia Tech’s global footprint in 2047, and begin to 
   identify and remove roadblocks that discourage participation, such as inhibiting 
   academic and administrative policies, procedures, and cost structures