

**COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS  
MINUTES  
October 14, 2004**

Attendance: Jennifer Abel (telecon), Shawn Baker for Robert Shaffer, Linda Burcham, Marco Caiado, Melinda Cep, S. K. De Datta, John Dooley, Gene Egger, Joe Eifert, Ken Eriksson, Jim Pease, Susan Prillaman (telecon), Curtis Novak for Joe Eifert, Cheryl Peed for Glenda Scales, Judith Shrum, Rodney Thompson, Grant Turnwald for Judi Lynch

Absence: Scott Baker, Eileen Crist, Mike Lambur, Sharron Quisenberry, Ted Settle, Pat Sobrero

Guests: Jack Davis, Susan Felker, Larry Vaughan

**1. Welcome and Introductions**

Judith Shrum welcomed new and continuing members to the meeting. Self-introductions were made.

**2. Agenda Approval**

The agenda was approved as presented with one change to include placing at the end of the meeting S. K. De Datta's presentation of the Virginia Tech International Strategic Plan for 2004-2011.

**3. Approval of Minutes, May 6, 2004**

The May 6, 2004 Minutes were approved electronically and have been forwarded to University Council for approval.

**4. Chairman's Report**

- Judith Shrum reminded the Commission that resolutions need to go through Faculty and Staff Senates and twice through University Council. Therefore, it is important that resolutions be submitted through these Senates no later than March in order to obtain final approval at University Council's May meeting.
- Judith Shrum gave some background for the current international wording for the membership of the Commission on Outreach and International Affairs. A sub-committee comprised of Melinda Cep and Gene Egger will design a resolution to present to the COIA for approval. Dr. Shrum suggested the proposed language to address the international membership:

**From:**

**“One representative from area of International Programs appointed by President (three-year term).”** (for the present until May 2006; at that time this position on COIA disappears)

**To:**

**“One member from the area of International Affairs who shall be the chair of the University Council on International Affairs (UCIA) or his/her appointee.”** (effective upon approval of resolution).

Jack Davis is an invited guest to the COIA serving as Chair of the University Council on International Affairs (UCIA) until the resolution for the change in membership has been approved. (His position as Chair of UCIA is by appointment by the Vice Provost for Outreach and International Affairs.)

- Jim Pease recommended that the 2005-2006 COIA meeting dates be coordinated better with the Faculty and Staff Senate meetings so resolutions could be action upon in a timely manner. Dates for 2004-2005 are already set, but 2005-2006 COIA meeting dates will be addressed at the April 2005 COIA meeting.

Judi Lynch, Mike Lambur, Gary Long and Jack Davis served on the COIA promotion and tenure sub-committee to review the promotion and tenure guidelines to help elevate the status of outreach and international affairs within reviews by departments, peer review committees and college committees. Suggested changes were implemented into the new promotion and tenure document which was shared electronically. Dr. Shrum noted outreach and international affairs changes within the document on page 3, section 6; and on page 8, section 6. She remarked there is a much stronger presence for outreach and international affairs, and she thanked the committee for their good work this summer. This year Ken Eriksson will replace Gary Long on the COIA's promotion and tenure sub-committee.

John Dooley thanked the committee as well, and he remarked that the revision of the promotion and tenure guidelines through COIA last year is step 1. Step 2 will be addressed this year by COIA to bring quality statements as it relates to the scholarship of outreach and international and extension work.

**5. Selection of Vice-Chair of COIA**

Judith Shrum read a statement from the University Council Constitution which states that "A vice chair shall be elected from among the continuing eligible members as early as possible during the academic year but no later than the end of October." She opened nominations for the position of vice chair of the Commission. Mike Lambur was nominated for vice chair by Jim Pease. There were no other nominations, and there was a motion for a closure of nominations. A motion was made to elect Mike Lambur by acclamation. The motion was seconded and unanimously approved. Dr. Shrum will notify Dr. Lambur of his appointment.

**6. The Scholarship of Engagement: Where to from Here**

The University community was invited to Dr. Sandmann's presentation at the end of August on the Scholarship of Engagement. A copy of her presentation was shared electronically with COIA prior to this meeting. As a part of Dr. Sandmann's presentation, she led a discussion of what does engagement or outreach mean in context to scholarship and its contribution to the scholarly activity in which faculty participate. There were three major themes defined as the barriers or inhibitors real or perceived that keep faculty from moving in this direction:

- 1) How do we reward excellence in outreach?
- 2) How do we understand or define quality indicators as it relates to scholarly activity in outreach and engagement?
- 3) How do we define the interface between teaching, outreach and research?

Dr. Dooley suggested three strategies to deal with these perceived issues:

- **Strategy 1.** Invite a faculty member to come to the next COIA meeting and briefly describe their outreach activity in context of scholarship. This invitee could be one of the winners of the University or College Outreach Awards.
- **Strategy 2.** COIA should work with the Provost in sponsoring a dialogue in the spring semester as it relates to excellence in scholarship of engagement. As a part of this, identify a couple of key academic leaders for this symposium, i.e., the President of Penn State or the President of Purdue University. Both of these individuals are part of the Kellogg Commission.
- **Strategy 3.** Dr. Dooley would like the P&T sub-committee of the COIA to look at step 2 of defining quality indicators and looking at transformative language as it relates to outreach and international affairs to bring to this Commission for recommendations and approval, and then forwarded to the governance system.

There was a recommendation that faculty associations could sponsor a forum to address these issues. The Outreach Council, which represents outreach in all the colleges, will be included in the above discussions.

## 7. **Information Items**

- **UCIA Report**

- Jack Davis reported that UCIA has summarized accomplishments from the previous year, particularly the updating of the promotion and tenure guidelines, and new alumni sponsored awards.
- Future agenda items have been discussed, including ACC initiatives and how to coordinate facilities abroad; develop new program areas; and study education abroad with other ACC university students.
- S. K. De Datta presented an update on the ISDT subcommittee.
- Ron Daniel and John Dooley gave an update on the 10 year celebration of CESA from July 2004.
- A centralized point on the international web page for listing education abroad programs throughout the university has been discussed. This would facilitate possible communication across different programs.
- A representative from the Virginia Tech Purchasing Department will be invited to a UCIA meeting to address the issue of competitive bidding from foreign tour services. A request has been received from Richmond that education abroad programs need to have two competitive bids from tour services.
- A faculty development institute initiative has been announced which will involve two faculty from each college to travel to CESA as a part of the Provost's Academy of Academic Excellence.

- **International Strategic Directions Team Report**

S. K. De Datta discussed the International Strategic Directions Team Report on the Virginia Tech International Strategic Plan 2004-2011. Handouts and a PowerPoint presentation were provided. Recommendations from Glenda Scales via Cheryl Peed for information technology inclusion were presented to Dr. De Datta. Even though the deadline for the document is October 15 this document is open for updates, and further input will be welcomed.

Meeting adjourned.

Respectfully submitted,

Linda Price  
Recording Secretary