

**COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS
MINUTES
November 11, 2004**

Attendance: Jennifer Abel (telecon), Scott Baker (telecon), Marco Caiado, Mike Bertelsen for S. K. De Datta, Melinda Cep, Jeri Childers, Gene Egger, Ken Eriksson, Mike Lambur (also representing Pat Sobrero), Jim Pease, Cheryl Peed for Glenda Scales, Susan Prillaman (telecon), Ted Settle, Robert Shaffer, Judith Shrum, Rodney Thompson, Lynn Young for Judi Lynch

Absence: Linda Burcham, Eileen Crist, John Dooley, Joe Eifert, Sharron Quisenberry

Guest: LuAnn Gaskill

1. Welcome and Introductions

Judith Shrum welcomed members to the meeting. Self-introductions were made.

2. Agenda Approval

The agenda was approved as presented.

3. Approval of Minutes, October 14, 2004

The October 14, 2004 Minutes were approved electronically and have been forwarded to University Council for approval.

4. Chairman's Report

- Judith Shrum gave a brief report from the November 1 University Council meeting. The Commission on Student Affairs has submitted a resolution to change their membership to add a permanent representative of the National Pan-Hellenic Council. Randy Marchany gave a presentation on wireless security.
- She distributed a copy of the university and college awards recipients from last year and asked members to vote on who they would like to have invited to the December meeting to continue discussions on the scholarship of engagement. A junior faculty member will be invited to the January meeting. The Commission was in agreement with Dr. Shrum to invite Minnis Ridenour to attend a future Commission meeting to discuss how the Charter University will relate to the Commission's charge, and only from that perspective.

5. Action Items

- a. Dr. Shrum clarified that the COIA P&T subcommittee members include Jack Davis, Mike Lambur, Judi Lynch, and Ken Erikssen. Dr. Shrum appointed Pat Sobrero to this committee with no objections from the Commission. If others are interested in serving on the subcommittee, they should let Dr. Shrum know.
- b. Dr. LuAnn Gaskill, winner of the college award for Outreach Excellence in Liberal Arts and Sciences, gave a presentation of her research and discussed how it relates to scholarship in outreach and international affairs. She shared a copy of "A Compendium of International Initiatives, 2003-2005 in the College of Liberal Arts and Human Sciences." This document can be found at the college's webpage, <http://www.clahs.vt.edu> under the faculty heading. There was further dialogue of how outreach as scholarship is viewed at the university. Dr. Shrum shared e-mail questions from John Dooley based on Lorilee Sandmann's presentation: "How do we reward engagement? What are the quality indicators? How do we define the interface between teaching, research and outreach?" Dr. Shrum said she feels the questions that were asked during this discussion were along these lines.
- c. Dr. Shrum reviewed the three strategies for the Commission's work adopted in the October meeting.

- **Strategy 1.** Invite a faculty member to come to the next COIA meeting and briefly describe his/her outreach activity in context of scholarship. This invitee could be one of the winners of the University or College Outreach Awards.

Dr. Shrum said that the first strategy has been accomplished by inviting a faculty member, Dr. LuAnn Gaskill, to come to the meeting today to describe her outreach activity in context of scholarship.

- **Strategy 2.** COIA should work with the Provost in sponsoring a dialogue in the spring semester as it relates to excellence in scholarship of engagement. As a part of this, identify a couple of key academic leaders for this symposium, i.e., the President of Penn State or the President of Purdue University. Both of these individuals are part of the Kellogg Commission.

The second strategy will be to sponsor a dialogue in the spring, and identify key academic leaders, i.e., Graham Spanier, the President of Penn State, or Martin Jischke, the President of Purdue University (members of the Kellogg Commission). Mike Lambur recommended Hiram Fitzgerald, the Assistant Provost for University Outreach and Engagement, and University Distinguished Professor of Psychology at Michigan State. Other key figures suggested were: Brady Deaton, Chancellor, University of Missouri.; Kevin Reilly, President, University of Wisconsin; Jim Votruba, President, Northern Kentucky University. Dr. Shrum asked for suggestions for the type of forum that might be established for the spring dialogue, i.e., a panel, a key-note speaker, an on-going discussion or other forum. Dr. Shrum also asked for suggestions about what would be needed from an expert in the field at that point to help come to some resolution about the scholarship of engagement and its relationship to promotion and tenure decisions at Virginia Tech. Commission members recommended that the forum be a university-wide panel discussion, including members of the panel from the various departmental P&T committees, as well as members of P&T committees at other institutions.

Jeri Childers was introduced as Director of Outreach Program Development, and a new member of the Commission. Dr. Childers has chaired the National Outreach Scholarship Conference at Penn State since its inception in 1999. She heard Hiram Fitzgerald's presentation on culture and systems that are required to support the P&T process. She pointed out that he used a case study of his institution as well as other institutions of higher education in order to show what procedures are working and what needs to be in place to ensure faculty success. A committee on institutional cooperation (CIC) is looking at this issue. Please send other suggestions to Dr. Shrum.

- **Strategy 3.** Dr. Dooley would like the P&T sub-committee of the COIA to look at step 2 of defining quality indicators and looking at transformative language as it relates to outreach and international affairs to bring to this Commission for recommendations and approval, and then forwarded to the governance system. The third strategy is the one that will be continued to be worked.

6. **Information Items**

- National Outreach Scholarship Conference 2005
 - Jeri Childers shared copies of the National Outreach Scholarship Conference 2005, focusing on outreach and the scholarship of engagement. This conference started in 1999 and has been offered annually, focusing on faculty and university administrators. Dr. Childers chaired the October 2004 conference at Penn State. The title of this year's conference is Transformation Through Engagement and will be hosted by the University of Georgia. This conference will focus on documenting and evaluating outreach scholarship, rewarding outreach scholarship and fostering global connections and service learning, infusing change in the curriculum. It is an opportunity for faculty to share how they are transforming universities and transforming communities. She encouraged Commission members to share the

brochure with faculty and encouraged them to submit proposals. The deadline is in February.

- Report of the Sub-committee on Membership Resolution (**First reading**)
 - Melinda Cep and Gene Egger shared a draft copy of the COIA Resolution 2004-2005, Resolution for Change in Membership of Commission on Outreach and International Affairs (Revision of University Council Bylaws) for first reading.

It is recommended that the current wording,

“One representative from area of International Programs appointed by President (three-year term)”

be changed to

“One member from the area of International Affairs who shall be the chair of the University Council on International Affairs (UCIA) or his/her appointee”

- International Strategic Directions Team Report
 - The International Strategic Directions Team Report will be presented formally to the President and Provost on December 7. All the members of the ISDT are welcome to participate.
- UCIA Report
 - At the November 2, UCIA meeting, guest speakers from the Virginia Tech Purchasing and Controllers offices were invited to discuss policy changes on competitive bidding for foreign tour services for study abroad. There was discussion and concern expressed about safety of students dealing with unknown foreign services. If there is an agency that has been used and trusted, then that agency's name and contact information should be reported to the Controller's office to get this information added to the current list of approved vendors.
 - Discussions are ongoing to find a way to organize departments and colleges that have study abroad programs to get them centrally located on the international web site.
- Outreach Council Report
 - Dr. Settle reported that the Outreach Council met on September 28. There were several hires reported: Jeri Childers, Director of Outreach Program Development, and Dave Nutter in the area of Economic Development. The Economic Development Leadership Council, which includes vice presidents and deans, meets monthly and focuses on future economic development priorities.

7. **Other**

Dr. Egger asked why international has been linked with outreach, other than reorganization of the vice provost for outreach and international affairs. There will be further discussion with John Dooley at the next meeting.

The next meeting date is December 9, 3:30-4:30 p.m., 325 Burruss Hall.

Meeting adjourned.

Respectfully submitted,

Linda Price
Recording Secretary