

**COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS
MINUTES
December 9, 2004**

Attendance: Marco Caiado, Linda Burcham, Melinda Cep, Jeri Childers, S. K. De Datta, John Dooley, Ken Eriksson, Mike Lambur, Judi Lynch, Jim Pease, Ted Settle, Judith Shrum

Absence: Jennifer Abel, Scott Baker, Eileen Crist, Gene Egger, Joe Eifert, Sharron Quisenberry, Glenda Scales, Susan Prillaman, Robert Shaffer, Pat Sobrero, Rodney Thompson

Guests: Jack Davis, Susan Felker, Gary Long

1. Welcome and Introductions

Judith Shrum welcomed members to the meeting. Self-introductions were made.

2. Agenda Approval

The agenda was approved as presented.

3. Approval of Minutes, November 11, 2004

The November 11, 2004 Minutes were approved electronically and have been forwarded to University Council for approval.

4. Chairman's Report

Judith Shrum gave a brief report from the December 6 University Council meeting. She shared electronic copies of resolutions with the Commission from the Commission on Faculty Affairs' Resolution on Computer Privacy, and the Commission on Graduate Studies and Policies' Resolution to Establish a Master of Building Construction, Science and Management. Feedback should be forwarded to Dr. Shrum for the February 7, University Council meeting.

5. Vice-Chairman's Report

Mike Lambur reported from the November 30 Outreach Council meeting. Approved Outreach Council minutes will be posted at the Outreach and International Affairs web site at <http://www.outreach.vt.edu/council/index.html>.

6. Action Items

- a. Featured invited guest: Dr. Gary Long and Dr. Barbara Bunn, winners of the Alumni Award for Outreach Excellence (Team)

Dr. Gary Long, co-winner with Dr. Barbara Bunn, of the Alumni Award for Outreach Excellence (Team), gave a PowerPoint presentation of the Mobile Chemistry Lab program. There was a discussion about scholarship and how it relates to outreach. He shared several articles on the scholarship of engagement from North Carolina State University and Michigan State University, which were sent out electronically prior to this meeting:

- "Editor's Corner: The Scholarship of Extension and Engagement: What Does It Mean in the Promotion and Tenure Process?" *The Forum for Family & Consumer Issues*, May 2003, Vol. 8, No. 2, North Carolina State University
- "Measuring Scholarly Outreach at Michigan State University-Definition, Challenges, Tools," In Press, *Journal of Higher Education Outreach and Engagement*, November 15, 2002, Revised January 23, 2003.

Dr. Long suggested that the National Clearinghouse Review Board for Scholarship of Engagement could help candidates prepare P&T dossiers. A handout about the Clearinghouse was distributed: The URL is <http://www.scholarshipofengagement.org/>.

Dr. Long was asked if he could help the Commission by giving thought to what he could have done as a faculty member so that his research with the MCL could have been more valued in the context of his department. In addition, the Commission members asked him to explain the measures and indicators of quality in his department. Dr. Long replied that the measure of quality were publications in refereed

journals ranked according to the level of respect accorded each journal among scholars in chemistry. He would assist the Commission members by providing thoughts about what actions he might have taken to increase the value of his work as perceived by his departmental colleagues.

b. The Scholarship of Engagement: discussion on how to implement these strategies:

- **Strategy 1.** Invite a faculty member to come to COIA meetings to briefly describe their outreach activity in context of scholarship; Gary Long and Barbara Bunn for December; Joe Scarpaci for January; Heike Meyer for February.

Joe Scarpaci will be the speaker for the January 20 COIA meeting. Mike Schewel, Secretary of Commerce and Trade, and Heike Meyer will also be invited to attend an upcoming meeting.

- **Strategy 2.** COIA/Provost sponsor a dialogue in the spring semester; identify a couple of key academic leaders for this workshop.

Judith Shrum asked the Commission to share their ideas about the workshop.

The workshop subcommittee members are Jeri Childers, chair; Ted Settle and Judith Shrum.

- **Strategy 3.** P&T subcommittee of the COIA defines quality indicators and transformative language as it relates to outreach and international affairs to be submitted to and approved by COIA, and then forwarded to the governance system.

Dr. Shrum asked the subcommittee to come together before January 20 to designate a chair and draft an outline. She will also ask the associate deans for models of good outreach and scholarship combinations. The subcommittee was asked to bring their concepts to the March COIA meeting.

c. Report of the Sub-committee on Membership Resolution (**Second reading**)

- Melinda Cep reviewed the draft copy of the COIA Resolution 2004-2005, Resolution for Change in Membership of Commission on Outreach and International Affairs (Revision of University Council Bylaws) for second reading.

It is recommended that the current wording,

“One representative from area of International Programs appointed by President (three-year term)”

be changed to

“One member from the area of International Affairs who shall be the chair of the University Council on International Affairs (UCIA) or his/her appointee”

The COIA Resolution 2004-2005 was unanimously approved.

7. **Information Items**

- **Awards Committee**

A draft letter to deans, directors and department heads announcing the alumni and college awards for outreach excellence, and a summary of the nominations process was distributed and discussed. Comments should be sent to Dr. Shrum. The awards nomination information can be found at the OIA web page at http://www.outreach.vt.edu/coo/awards_doc.pdf.

The Commission will authorize the University Council on International Affairs (UCIA) to manage the international awards process.

- **Update on Link Between Outreach and International Affairs and University’s Strategic Efforts**

There was a question from the last meeting about why international was linked with outreach. John Dooley responded that the university went through restructuring two years ago. A report

from an International Task Force chaired by former Dean Robert C. Bates suggested that the international profile needed to be raised within the university. The Provost decided to link outreach and international affairs in filling the position of Vice Provost for Outreach and International Affairs. The University Council of International Programs (UCIP—now UCIA) was an advisory group set up by the Provost as a coordination and communications group that did not have a linkage into university governance. Therefore, it was decided as a part of the restructuring, a direct link would be created so UCIA actions can be brought through COIA to university governance.

International relationships are being developed with Mexico and Germany. An MOU was signed earlier this year with Monterrey Tech, Mexico. An MOU is being developed with CONACYT, Mexico, and they will provide support for up to 10 graduate students at Virginia Tech on an annual basis. Dr. Dooley recently traveled to Europe for initial conversations with the University of Darmstadt, for collaboration with nine technical universities in Germany. A research initiative is being developed in China with support from the Chinese government.

- **UCIA Report**

Jack Davis gave a report from the UCIA. Approved UCIA minutes will be posted at the Outreach and International Affairs web site at http://www.outreach.vt.edu/ucip/min_index.html.

- **International Strategic Directions Team Report**

S. K. De Datta reported that The International Strategic Directions Team Report was presented formally to the President and Provost on December 7. The next step will be an implementation plan for priorities and source allocations.

Meeting adjourned.

Respectfully submitted,

Linda Price
Recording Secretary