

**COMMISSION ON OUTREACH AND INTERNATIONAL AFFAIRS**  
**MINUTES**  
**February 10, 2005**

Attendance: Jennifer Abel (telecon), Scott Baker (telecon), Melinda Cep, Jeri Childers, S. K. De Datta, John Dooley, Gene Egger, Joe Eifert, Ken Eriksson, Gordon Groover for Jim Pease, Mike Lambur, Judi Lynch, Glenda Scales, Robert Shaffer, Pat Sobrero, Rodney Thompson

Absence: Linda Burcham, Marco Caiado, Eileen Crist, Susan Prillaman, Sharron Quisenberry, Ted Settle, Judith Shrum

Guests: Jack Davis, Susan Felker, Heike Mayer

**1. Welcome and Introductions**

Mike Lambur welcomed members to the meeting. Self-introductions were made.

**2. Agenda Approval**

The agenda was approved as presented.

**3. Approval of Minutes, January 20, 2005**

The January 20, 2005 Minutes were approved electronically and have been forwarded to University Council for approval.

**4. Featured Invited Guest: Dr. Heike Mayer, College of Architecture and Urban Planning (tenure-track)**

Dr. Lambur introduced Dr. Heike Mayer as the featured invited guest speaker to continue the dialogue on scholarship of outreach. She was asked to comment from the perspective of a pre-tenure track faculty member, and she answered questions from the Commission.

**5. Vice-Chairman's Report**

Report of meeting with President Steger on Jan. 31

- Mike Lambur met with President Steger and other commission chairs on January 31, and in that meeting he gave an update on the COIA's three strategies. He said President Steger briefed them on the Charter University. Dr. Lambur asked Dr. Dooley to update the COIA on this initiative.

Report of University Council Meeting (Feb. 7)

- Dr. Dooley represented Judith Shrum at the February 7 University Council meeting. He reported that the COIA Resolution 2004-2005A, Resolution for Change in Membership of Commission on Outreach and International Affairs, was on the agenda for first reading. There was a request to change the last word of the document from "appointee" to "designee." Thus, the last sentence would read "One member from the area of International Affairs who shall be the chair of the University Council on International Affairs (UCIA) or his/her designee." ***There was a motion from COIA to endorse this change, and it was unanimously approved.*** This change will be made and sent to University Council for second reading.

Report from the P&T Sub-Committee

- Jack Davis shared some discussion from the P&T Sub-Committee.
  - Equivalencies (i.e., If someone is doing an action that is not a clear-cut, publishable report, etc. isn't there value there?)
  - How to use the promotion and tenure guidelines, other than a rule structure, to successfully promote outreach, and how that can lead to a change in the culture. How can an associate dean for outreach become a significant player?
  - Outreach involving a critical reflection and integration of the spheres of engagement. How do they look at the three missions as integral and inherent within outreach as opposed to outreach being separate?

Discussion ensued about the promotion and tenure process.

Report from the Workshop Planning Sub-Committee

- Jeri Childers reported from the Workshop Planning Sub-Committee and distributed a handout. Judith Shrum and members of the sub-committee met with Dr. Steger to share the recommendation for the annual signature event, and he was in agreement to invite Dr. Martin Jischke, President of Purdue University as the speaker. Dr. Jischke will be asked to speak on how Purdue University has been able to affirm all three missions: learning, discovery and engagement/outreach. The sub-committee has a draft invitation list and they developed a draft invitation letter for the President to forward to Dr. Jischke. Jeri Childers will lead the discussion at the March COIA meeting on how to continue with the signature event.

## 6. Action Items

- a. The Scholarship of Engagement: discussion on how to implement these strategies:
  - **Strategy 1.** Invite a faculty member to come to COIA meetings to briefly describe their outreach activity in context of scholarship; Gary Long and Barbara Bunn for December; Joe Scarpaci for January; Heike Mayer for February.
  - **Strategy 2.** COIA/Provost sponsor a dialogue in the spring semester; identify a couple of key academic leaders for this workshop.
  - **Strategy 3.** P&T subcommittee of the COIA defines quality indicators and transformative language as it relates to outreach and international affairs to be submitted to and approved by COIA, and then forwarded to the governance system.

## 7. Information Items

- **Outreach Council Report**  
John Dooley gave a report from the Outreach Council. Approved minutes will be posted at the Outreach and International Affairs web site at <http://www.outreach.vt.edu/awards.html>.
- **UCIA Report**  
Jack Davis gave a report from the UCIA. Approved minutes will be posted at the Outreach and International Affairs web site at <http://www.outreach.vt.edu/awards.html>.

Meeting adjourned.

Respectfully submitted,

Linda Price  
Recording Secretary