University Athletics Committee September 9, 2021

3-3:30 p.m. Newcomers Session 3:30-5:00 p.m. Full Committee

Newcomers Session - UAC leadership conducted an orientation/overview for new members. Participants included: Sarah Armstrong, Travis Burns, Kevin Carlson, Jen Irish, Maria Kenner, Terry Rakes, Susan Short, Erick Stanley, Robin Queen, Anna Taylor, Joe Tront, Danny White, Brad Wurthman. Topics included: UAC charge, SAASS Overview, Faculty Athletics Representative Responsibilities, External Operations (including Hokie Club).

Full UAC Meeting

Present: Whit Babcock, Tom Burbey, Travis Burns, Bob Denton, Rachel Holloway, Jennifer Irish, Joe Marcy, Ken Miller, Jay Poole, Robin Queen, Terry Rakes, Bridget Ryan-Berman, Susan Short, Chris Wise (for Frank Shushok), Becki Smith, Kevin Carlson (for Robert Sumichrast), Joseph Tront, Brad Wurthman

Absent: Allison Bowersock, Patrick Finley, Maria Kenner, Zach Speizer, Kenneth Stiles

Guests: Sarah Armstrong, Danny White

Susan Short called the meeting to order at 3:30 p.m. A quorum was present.

1. Adoption of Agenda

A motion was made and seconded to adopt the agenda. The motion carried.

2. Announcement of approval and posting of minutes of May 13, 2021.

Susan Short noted that these minutes have been voted on electronically and can be publicly accessed on the Governance Information System on the Web (http://www.governance.vt.edu).

3. Athletic Director Update – Whit Babcock, Director of Athletics (PowerPoint provided) In addition to topics provided in the PowerPoint slide deck, Whit responded to: concerns related to the opening football game and shared corrective actions planned for the Middle Tennessee home game; the Big 10 and Pack 12 potential alliance; Name Image, and Likeness; and, an update to the current \$400M fundraising campaign. In addition, he responded to questions related to vaccinated

vs. nonvaccinated individuals attending sporting events and reminded the group that these decisions are made by Environmental Health and Safety officials and not the Athletics Department.

- **4. Academic Update** Sarah Armstrong, Director, Student Athlete Academic Support Services (PowerPoint provided) Highlights provided by Sarah included the following:
 - Historically, fall 2020 was the best semester academically. Strong numbers for spring 2021 as well.
 - Rebranded the Internship Program -- now the Volunteer, Intern, Practicum Program (VIP).
 - Tutoring Program was recertified for a five-year renewal by CLRA.
 - SAASS is conducting more in-person support for students vs. online support.
 - Partnership with the Dean of Students Office providing advocacy training, also partnered with the Virginia Tech academic advising network to do an outreach event.
 - Requested help with identifying tutors.

5. Faculty Athletics Representative (FAR) Reflections – Jen Irish/Joe Tront

Susan Short provided an update regarding the search/review process conducted during the summer to replace Joe Tront as FAR. The review committee included Derek Gwinn, Eric Kaufman, Robin Queen, Susan Short, and Danny White. The committee reviewed all nominations and met with four finalists. The names of recommended candidates were forwarded to President Sands and Whit Babcock for interviews and further consideration. Jen Irish was selected and accepted a five-year appointment. Jen is working alongside of Joe to ensure a smooth transition. Some initial highlights provided by Jen included the following:

- NCAA is going through a constitution overhaul.
- ACC FARS learning how academic services, might have access through Canvas or other platforms, and whether that is something of interest and value that seems of interest to some of the other institutions. Jen has met with Sarah Armstrong to discuss.
- Some compliance waivers are being reviewed and processed. These are all top-notch academically student athletes.

Joe Tront provided some additional updates and insights. Another part of the job of the FAR is to interact with the NCAA on major issues (e.g., decision on whether or not to be part of the power five). FARs vote on similar issues that are discussed with the president or the AD. The FAR is also responsible for the nomination of student

athletes for awards.

Several questions were asked regarding the role of the university's FAR. These included:

- 1. Does the FAR sign off on waivers? Can you give us a description of what that is?
 - Joe Tront Response: The NCAA has bylaws, but to satisfy one of the bylaws is to listen to the case. Example student may have a medical problem and decide whether it is well documented and appropriate to give the student another season of competition. More common is a transfer, if the student is transferring within the conference, there has to be an agreement amongst the FARs that it is a reasonable transfer, that the student can be successful in the school they are transferring to and that they would not carry along the "playbook" of the other school.
- 2. What are the discussions with the FARs around the challenges of the changes surrounding the increasing number of transfer students and the NCAA expectations and how we support our students' eligibility?

Whit Babcock Response: Now young people can transfer once without caution in a five-year period which wraps in some of the graduate transfers. Once a student graduated in the past, he/she could transfer, without sitting out, to another institution. This is now once within five years and the FARs have been working on how this impacts the APR. There could be a lot of restructuring.

Joe Tront added . . . the reason the rule of sitting out was put in place was a caution that the student might not do well academically when transferring. VT does a great job of counseling potential transfer students. We try to let them know what they are up against.

Rachel Holloway added . . . transfer students often get delayed and that has impacts on the data. We are fortune at Virginia Tech because most students do not get delayed. It depends on where they come from and what major degree they enter. It is a transition for any student and especially for a student athlete.

Danny White added . . . As the NCAA loosens those transfer bylaws, it stresses systems that weren't created to respond very quickly.

6. Committee Member Comments/Updates

Susan encouraged members to provide recommendations for future meeting topics and locations for meetings. A suggestion included a focus on Mental Health and the Student-Athlete experience during COVID.

Susan reminded the group that the next UAC meeting will be held Thursday, October 14, 2021 from 3:30 – 5:00 p.m.

7. Adjournment

There being no further business, a motion was made to adjourn the meeting at 4:45 p.m.

MEETING DATES FOR 2021 (All meetings will be held from 3:30 – 5:00 p.m.)

Thursday, October 14, 2021

Thursday, November 11, 2021

Thursday, December 9, 2021

AD Update

ALL-STAFF MEETING

PRE-MEETING - NEW EMPLOYEE SLIDE SHOW

WELCOME - WHIT BABCOCK

ON BOARDING VIDEO

RECOGNIZE EMPLOYEE MILESTONES - JON LAASER

VIDEO - DR. SANDS

COVID UPDATE - DR. MARK ROGERS

NEW FOR '21 - TOM GABBARD CLUB CORP ALCOHOL SALES MOBILE TICKETING CASHLESS CONCESSIONS

PERFORMANCE CENTER EMPLOYEE PLAN - DANNY WHITE

C.A.P.S. - WHIT BABCOCK

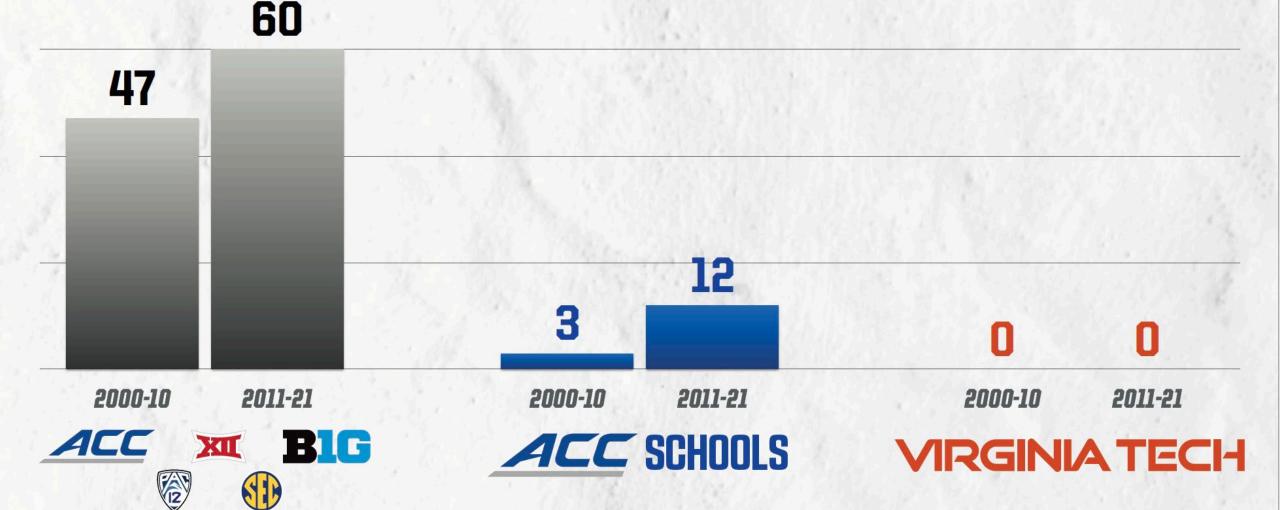
CLOSING VIDEO

CAPS.

ALL-STAFF MEETING

COMPLIANCE

NCAA MAJOR INFRACTIONS



NIL TIMELINE

NCAA - July 1

- No pay for play or impermissible recruiting inducements
 - Pay for work actually performed
- Permitted to use agents or advisors for NIL activities only
- NIL activities protected by state law will not impact eligibility

State of Virginia - August 10 · List of banned products/services

- Must disclose prior to activity
- No pay for play
- No VT logos, facilities or uniforms

More info on VT Compliance Website



ALL-STAFF MEETING

ACADEMICS

2020-21 ACADEMIC HIGHLIGHTS

Fall to Spring GPA Changes - Top 3 Teams

- Women's Golf: +0.22
- Women's Cross Country: +0.17
- Football: +0.12

2020-21 TEAMS WITH A 3.0

Baseball Men's Basketball Women's Basketball **Men's Cross Country Women's Cross Country** Men's Golf Women's Golf Lacrosse Men's Soccer

Women' Soccer Softball **Men's Swimming & Diving Women's Swimming & Diving Men's Tennis Women's Tennis** Men's Track & Field Women's Track & Field **Volleyball**

ALL-STAFF MEETING

PERFORMANCE

HOKIES IN THE TOP 25 2020-21

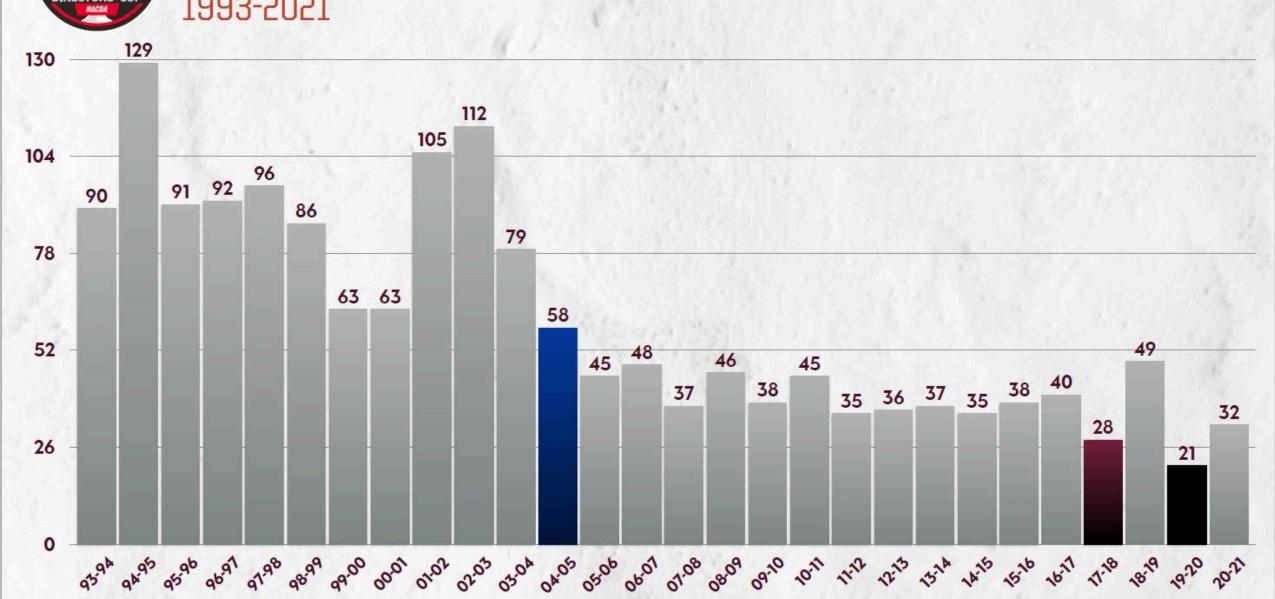
TEAM	RANK	TEAM	RANK
Football	19	Baseball	18
Men's Soccer	4	Softball	14 14 21
Volleyball	(Received Votes)	Women's Golf	
Wrestling	3	Men's Track & Field	
Men's Basketball		Women's Track & Field	15
Women's Basketball	(Received Votes)	Men's Swimming & Diving	11
Lacrosse	16	Women's Swimming & Diving	15

Denotes highest ranking achieved during season



Learfield IMG College Directors' Cup

1993-2021











Women's Soccer



Men's Soccer



Volleyball



Men's Cross Country



Women's Cross Country



Football



Women's Basketball



Wrestling



Men's Basketball



Women's Swimming & Diving



Men's **Swimming &** Diving



Women's Indoor Track Indoor Track & Field



Men's & Field



Lacrosse



Women's **Tennis**



Softball



Men's **Tennis**



Women's Golf



Men's Golf



Baseball



Women's Outdoor

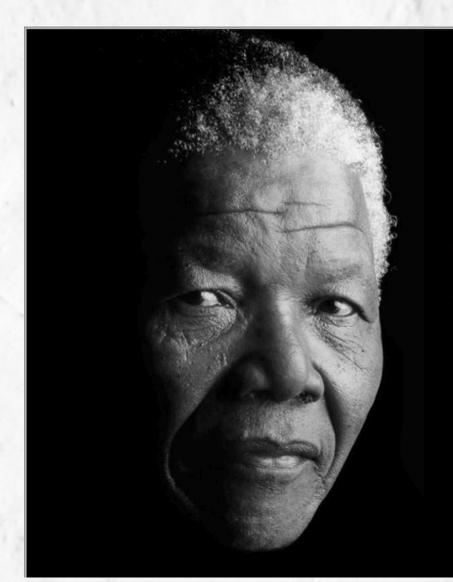


Men's Outdoor Track & Field Track & Field

as of June 1, 2021

ALL-STAFF MEETING

SUPPORT



"People must learn to hate and if they can learn to hate, they can be taught to love."

-Nelson Mandela



"Love is not affectionate feeling, but a steady wish for the loved person's ultimate good as far as it can be obtained."

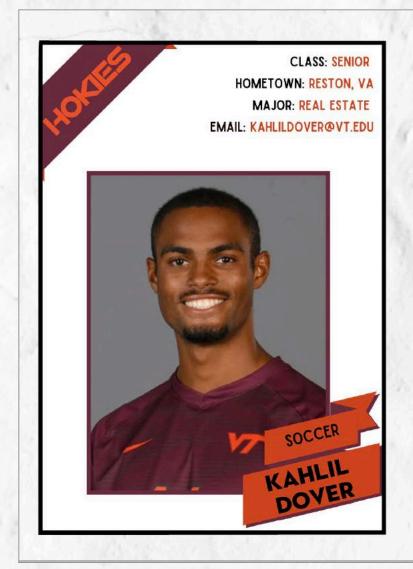
-C.S. Lewis

CAMP COUNSELING & ATHLETIC MENTAL PERFORMANCE

Since 2015, there has been a 30% increase in the number of SAs being seen by the CAMP staff and there has been a 96% increase in the number of overall visits.

There was a 42% increase in overall visits to CAMP from 19-20 to 20-21 (COVID)

In 20-21, CAMP provided services to 51% of our SA population.



Student-Athlete / Staff Partnership Cards

- Cards will be provided to all staff and coaches
- We ask that you connect with your studentathlete(s) in a timely manner
- Student-athletes will be notified in advance (will not be notified of their specific staff partner)
- The goal is to connect with student-athletes and serve as another way to show support and enhance their student-athlete experience



DEVELOPING TODAY'S CHAMPIONS TO BECOME TOMORROW'S LEADERS!

2020-2021 by the numbers

one hundred ten

professionals and alumni mentors in the Hokie L.E.A.D. mentoring program LEADERSHIP INSTITUTE

student-athletes,coaches and staff attended the Leadership Culture event featuring author and speaker Jon Gordon 275 CAREER

total attendance in the Career Game Plan career development programs

270 THRIVE

total attendance at THRIVE mental health programs during the academic year

live hundred one

Hokie student-athletes participated in at least 1 career, leadership, or personal development programs

LEADERSHIP INSTITUTE

student-athletes, as part of the inaugural cohort, completed the Next Level Leadership academy

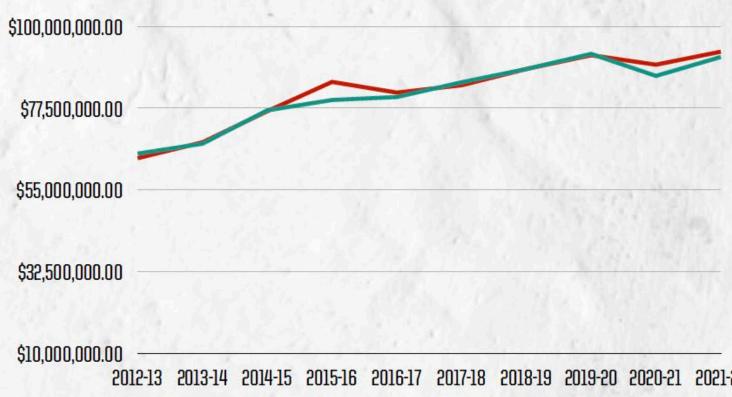
student-athletes completed
Career Game Plan requirements
and earned a complimentary
business suit courtesy of
Reveal Suits

\$500 donated to
Micah's Backpack by Hokie
student-athletes during the
National Student-Athlete Day celebration



teams participated in Career Game Plan programs

2012-2022



Expenses

Revenue

Fiscal Year	Revenue	Expenses
2012-13	65,051,470	63,800,313
2013-14	67,794,164	68,166,131
2014-15	76,980,690	76,748,417
2015-16	79,829,856	84,819,481
2016-17	80,652,781	81,868,068
2017-18	84,719,827	83,899,559
2018-19	88,378,149	88,378,159
2019-20	92,538,010	92,183,596
2020-21	86,473,293	89,559,702
2021-22	91,685,395	93,149,468

FUNDRAISING SUPPORT

(AS OF AUGUST 1)

DY22: \$3,909,466 DY21: \$3,008,350

30% YOY Increase

HOKIE CLUB MEMBERS DY22: 2,788 members/month DY21: 1,273 members/month

119% Monthly Increase Drive for 25 is within reach!

Student Athlete Academic Support Services

Academic Updates

Academic Highlights

2020-2021

Perfect GPAs

Fall 2020

42 students earned a 4.0 semester GPA

16 student maintained a 4.0 overall GPA (best)

Spring 2021

47 students earned a 4.0 semester GPA (best)

9 students maintained a 4.0 overall GPA

Department Semester GPA

Fall 2020 - 3.23 (best)

Spring 2021 - 3.21

Weighted Average - 3.22

Department Overall GPA

Fall2020 - 3.17

Spring 2021 - 3.19 (best)

Weighted Average - 3.18

Academic Year - Top 3 Team GPAs

Women's Tennis – 3.75 Men's Tennis – 3.43

Women's Volleyball - 3.69 Men's Basketball - 3.37

Women's Golf - 3.67 Men's Cross Country - 3.17

Academic Highlights

2020-2021

AD Honor Roll

Fall 2020 · 415 students (best)

Spring 2021 · 404 students

Graduation Success Rate

91% (2013-2014 cohort)

Academic Progress Rate

Teams with 1000 (perfect) multi-year score for 2016-2020 cohort

Men's Tennis

Women's Cross Country

Women's Soccer

SAASS Program Highlights

VIP (Volunteer, Intern, Practicum) Program

CRLA (College Reading and Learning Association) 5 year certification renewal

COVID online study hall & tutoring support

Fall & Spring Graduating Senior Sashing Events

College Comparisons

TERM Spring 2021 (202101)

Weighted Mean GPA by Major College, Student-Athletes and the General Student Population

All Undergraduates:

	Student Athletes		Non-Athletes		All Students	
Major College	N	Cum GPA	N	Cum GPA	N	Cum GPA
Agriculture & Life Sciences	54	3.41	2843	3.31	2897	3.31
Architecture & Urban Studies	18	3.32	2038	3.36	2056	3.36
Business (Pamplin)	131	3.20	4782	3.34	4913	3.33
Engineering	43	3.30	8541	3.27	8584	3.27
InterCollege	6	2.84	310	3.12	316	3.11
Liberal Arts & Human Sciences	248	3.03	3918	3.36	4166	3.34
Natural Resources & Environment	11	3.24	953	3.20	964	3.20
Science	33	3.53	4384	3.30	4417	3.30
Veterinary Medicine	20	3.06	147	3.33	167	3.29
All	564	3.16	27916	3.31	28480	3.31

Strategic Analysis, 6/04/21

X:\IRData\Athletics\compare athletes_other students_GPA_SAT\athlete GPA by major college\Spring 2021

Tutor Program - Student Workers



Apply

Email Kelsey at <u>Wkels17@vt.edu</u> for the application link



Interview

Interested tutors will meet with Kelsey for a one-on-one interview



Training

Upon being hired, tutors will complete an a detailed training session and onboarding paperwork.



Tutor Student-Athletes

Tutors will earn at least \$11/hour for working.



Subjects Needed

CONS, GEOS, PHYS, any Engineering



From the SAASS Staff