

**University Council Minutes**  
**November 15, 2021**  
**3:30 PM**  
**1045 Pamplin Hall**

Tim Sands (presiding), April Myers, Ken Miller, Julie Farmer for Charles Phlegar, Ellen Banks for Bryan Garey, Brenda van Gelder for Scott Midkiff, Susan Short for Guru Ghosh, Kim O'Rourke, Daniel Sui, Frank Shushok, Menah Pratt-Clarke, Michael Friedlander, Lisa Wilkes, Lance Collins, Jon Clark Teglas for Chris Kiwus, Lynsay Belshe, Chris Yianilos, Tom Thompson for Alan Grant, Daniel Givens, Laura Belmonte, Rosemary Blieszner, Ron Fricker, Julia Ross, Kevin Carlson for Robert Sumichrast, Lee Learman, Aimée Surprenant, LaTawnya Burleson, John Benner, Sean Corcoran, Ariana Guevara, Robert Weiss, Robin Queen, Jeffrey Alwang, Marcía Feuerstein, Janice Austin, Carla Finkielstein, Susan Anderson, France McCarty, Evan Lavender-Smith, Masoud Agah, Diane Agud, A.K. Ward Bartlett, Megan Wawro, David Tegarden, Kevin Davy, Andre Muelenaer, Inga Haugen, Holli Gardner Drewry, Amanda Coleman, Trey Waller for Karen Eley Sanders, Jennifer Earley, Nicole Akers, Bruce Harper, Tamarah Smith, Sue Teel, Jenny McCoy, Judy Alford, Amanda Leckner, Alice Fox, Matthew Flores, Nicole Nunoo, Alex Pomeroy, Serena Young, Phil Miskovic, & Paolo Fermin

**Absent with notice:** Cyril Clarke, Dwayne Pinkney, Paul Winistorfer, Kelly Oaks, Gabby McCollum

**Absent:** Steve McKnight, Tyler Walters, Kathy Lu, Laszlo Horvath, David Dugas, Patricia Raun, Paul Morton, Melissa Chase, D'Arrin Calloway, Miles Guth, Sharan Patnik, & Adyan Ati

**Guests:** Lori Buchanan, Kari Evans, Dee Harris, Vijay Singal, Jeri Baker, Rachel Holloway, Caroline Lohr, Sally Shupe, Stacey Wilkerson, Lara Khansa, Charlene Casamento, Ruth Lytton, Debbie Greer, Brandy Morse, Jack Leff, & Cara Spicer

Dr. Sands called the hybrid meeting to order at 3:30 p.m. A quorum was present in person or via Zoom.

**1. Adoption of Agenda**

A motion was made and seconded to adopt the agenda. The motion carried.

**2. Announcement of approval and posting of minutes of November 1, 2021**

Dr. Sands noted that these minutes have been voted on electronically and can be publicly accessed on the Governance Information System on the Web (<http://www.governance.vt.edu>).

**3. Old Business**

**Commission on University Support  
Resolution CUS 2021-22A**

Resolution to Change Membership to the Transportation and Parking Committee

John Benner presented the resolution and asked to defer the resolution's second reading until the next University Council meeting on December 6, 2021. The Commission on University Support wants to receive feedback from the Commission on Equal Opportunity and Diversity (CEOD) prior to voting on this resolution since the CEOD has oversight on equal opportunity and other related matters.

#### **4. New Business**

##### **Commission on Faculty Affairs**

##### **Resolution CFA 2021-22A**

Resolution to Revise Faculty Handbook Section 2.17.12 Related to Change of Duty Station and Special Leave

Robin Queen presented the resolution for first reading. This resolution takes Section 2.17.12 of the Faculty Handbook and creates two separate sections. The first section describes the Change of Duty Station, and the second section describes Special Leave.

##### **Commission on Undergraduate Studies and Policies**

##### **Resolution CUSP 2021-22B**

Resolution to Approve New Major, Commercial Development and Investment, in Bachelor of Science in Real Estate

Sean Corcoran presented the resolution for first reading. Currently, the Bachelor of Science in Real Estate with a Major in Real Estate is not as analytically rigorous as it could be to support students entering commercial real estate. The single major format in Real Estate is not preparing our students as well as would be accomplished by splitting the Bachelor of Science Degree into two majors. The future of commercial real estate positions requires advanced data analytics, critical thinking and problem solving in addition to traditional communication and relationship building skills. This new major will advance knowledge and education to make the next generation of commercial real estate professionals prepared to address the rapidly changing profession disrupted by big data and technology.

##### **Commission on Undergraduate Studies and Policies**

##### **Resolution CUSP 2021-22C**

Resolution to Approve New Major, Residential Development and Investment, in Bachelor of Science in Real Estate

Sean Corcoran presented the resolution for first reading. Currently the Bachelor of Science in Real Estate with a Major in Real Estate is focused on preparing students to work in large, commercial real estate companies. The single major format in Real Estate is not preparing our students as well as would be accomplished by splitting the Bachelor of Science Degree into two majors. A common industry distinction is a division between residential and commercial real estate. This new major will advance knowledge and education to make the next generation of residential real estate entrepreneurs prepared to address the rapidly changing profession disrupted by big data and technology.

##### **Commission on Undergraduate Studies and Policies**

##### **Resolution CUSP 2021-22D**

Resolution to Approve New Major, Financial Planning and Wealth Management, in Bachelor of Science in Business in Finance

Sean Corcoran presented the resolution for first reading. The Major in Financial Planning and Wealth Management is designed for students who wish to pursue a career in financial planning, and the major will allow them to gain a comprehensive education and understanding of financial products, investor behavior, and individual financial needs, which are enhanced by computational skills and technology. This major listed on a transcript will help position graduates for success because companies recruit more heavily from programs whose students have a major in the field.

**Commission on Undergraduate Studies and Policies**  
**Resolution CUSP 2021-22E**

Resolution to Approve New Major, FinTech and Big Data Analytics, in Bachelor of Science in Business in Finance

Sean Corcoran presented the resolution for first reading. This resolution is moving the FinTech and Big Data Analytics option to a major. Having this as a major will make it more visible and listing this major on a transcript will help position graduates for success because companies recruit more heavily from programs whose students have a major in the field. Students in the Major in FinTech and Big Data Analytics will gain a comprehensive and interdisciplinary education of complex technical analysis, financial systems, big data processing, financial analytics, and technology. This major is focused on finance applications and is different from Computational Modeling and Data Analytics and Business Information Technology.

**5. Announcement of Approval and Posting of Commission Minutes**

These minutes have been voted on electronically and will be posted on the University web (<http://www.governance.vt.edu>). Note that the purpose of voting on Commission minutes is to accept them for filing. University Council Bylaws require that policy items be brought forward in resolution form for University Council action.

- Commission on Faculty Affairs  
October 22, 2021
- Commission on Student Affairs  
September 23, 2021
- Commission on Undergraduate Studies and Policies  
October 11, 2021  
October 25, 2021
- Commission on University Support  
September 16, 2021

**6. For Information Only**

The minutes of the University Advisory Council on Strategic Budgeting and Planning  
October 14, 2021

**7. Presentation**

Jeri Baker, Director of Parking and Transportation, gave an update from Parking Services (presentation attached).

**8. Adjournment-**

There being no further business, a motion was made to adjourn the meeting at 4:44 p.m.

# PARKING AND TRANSPORTATION

UNIVERSITY COUNCIL- NOVEMBER 2021



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## OVERVIEW: TRANSPORTATION SERVICES



**PARKING SERVICES**

- Manages nearly 16,000 parking spaces on the Blacksburg campus
- Serves roughly 33,000 students, 13,000 employees, and 60,000 alumni, parents, and community members per year



**FLEET SERVICES**

- Manages university rental fleet of approximately 150 state vehicles
- Employees and students can reserve vehicles for business purposes on a daily or long-term basis



**ALTERNATIVE TRANSPORTATION**

Portfolio includes:

- Bike Hub, Heads Up Hokies, Blacksburg Transit, Zipcar, Mass Transit, Ride Solutions, and Roam NRV Bike Share



**AIR TRANSPORTATION SERVICES**

- Provides air transportation for Virginia Tech employees, or employees of university-related corporations on university business
- Hanger located at the Virginia Tech Montgomery Executive Airport and is staffed by five pilots and an operations manager
- Virginia Tech owns two Cessna Citation jets (HokieBirds)

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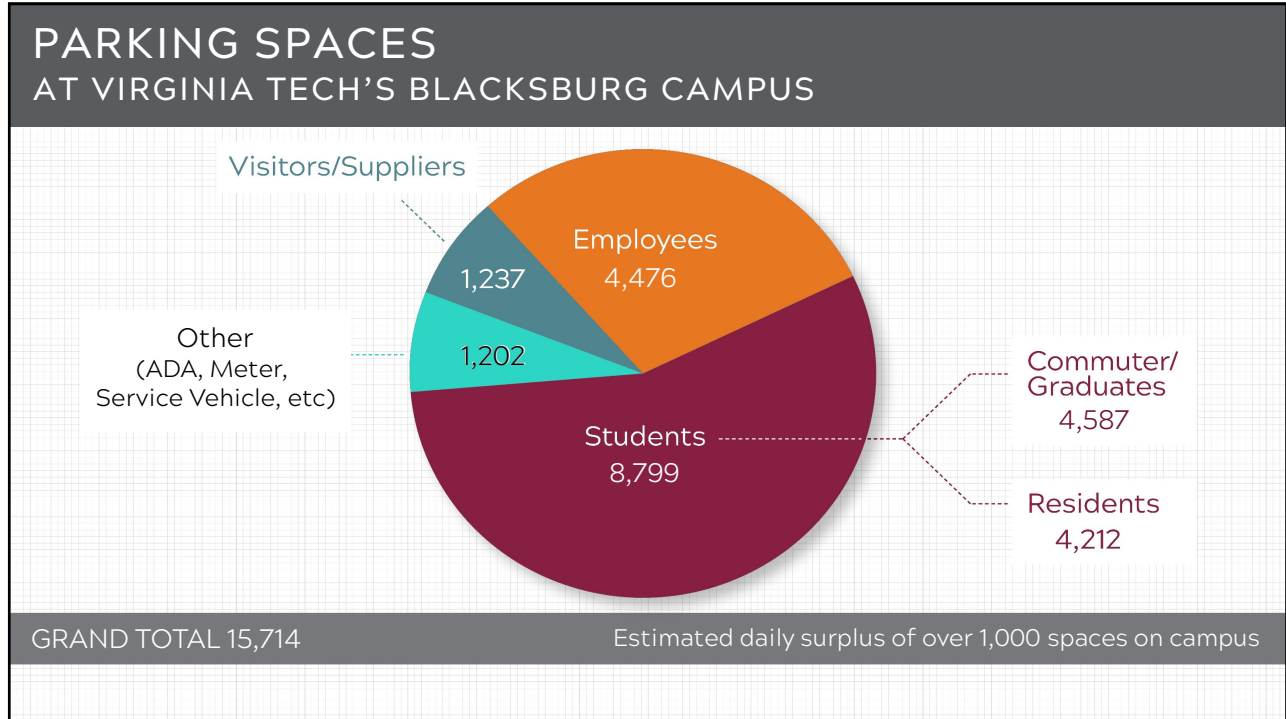


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## PARKING SERVICES

- **University Auxiliary Unit:** 100% self-supporting through self generated revenue.
- **Equitable** - user based system, everyone who uses system supports financially
- Affordability and accessibility is a priority with remote lot options/benchmarking
- Customer focus mindset
- Continuous Improvement
- Approximately 16,000 current parking spaces

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## PARKING SERVICES

- **Recent initiatives:**
  - **Visitor Parking:** began charging visitors in Summer of 2020 to share cost of parking to all users.
  - **ParkMobile:** phone application that allows customers to easily pay-to-park by the hour or day.
  - **North End Center garage is a 24/7 gated facility:** ensures all patrons are sharing in the cost of the garage.
  - **Extending parking enforcement hours to 10 p.m.:** maintains a controlled campus to protect spaces that permit holders have paid to use for late afternoon and evening purposes.



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## PARKING DISPLACEMENT: CAPITAL CONSTRUCTION

- Over the past year and continuing over next several years, multiple new facilities and major renovations to existing buildings are set to take place throughout the North Academic District.
- This construction has, and will continue to, displace a substantial amount of parking in the campus core.

### NORTH ACADEMIC DISTRICT

**# of Spaces Displaced - Completed Capital Construction**

402 - Goodwin Hall (FY14)

367 - New Classroom Building (FY16)

**Estimated # of Spaces Set to Be Displaced - Capital Construction:**

760 - Multi-Modal Transit Facility (FY21)

460 - Data & Decision Sciences (FY21)

86 - HITT Hall (~FY22)

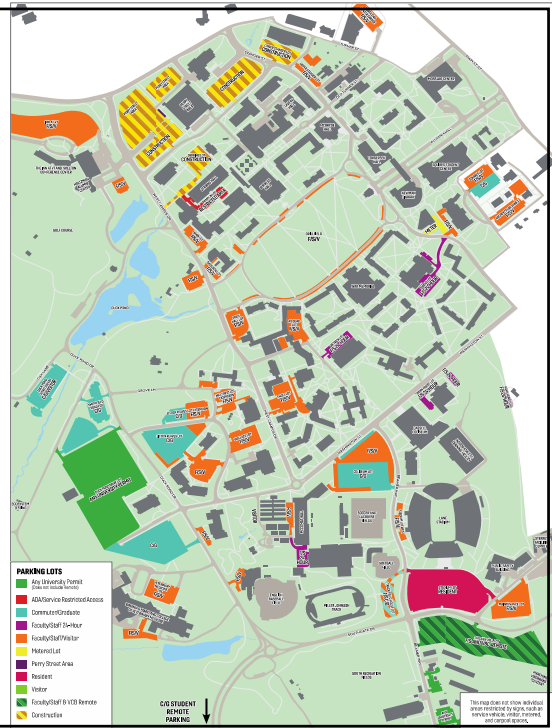
384 - Undergraduate Science Lab Building (~FY22)

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## PARKING & TRANSPORTATION MASTER PLAN

- 2016 Parking and Transportation Master Plan and the university wide Campus Master Plan of 2018 set guideposts for the future of parking and transportation on campus.
  - As campus growth continues to disrupt parking across campus, the effective reassignment of parking will require consistent monitoring and adjustments.
  - A tiered permit pricing system should be implemented on campus to help reduce traffic issues and frustration among users in locating an available space.
  - Parking needs to be reallocated to effectively support future demand.

Parking lots by type on the Blacksburg campus



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## STRATEGIES TO HELP OFFSET FUTURE PARKING DISPLACEMENT

- Shift towards periphery parking for majority of Commuter/Graduates.
- Continue to move displaced Faculty/Staff parking to Perry Street Garage.
- Adjust quantity of student Perry Street Lots permits sold.
- Continue to drive strong campus community participation in alternative transportation methods, including BT, walking, biking, carpool, vanpool.



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## IN CLOSING

### CURRENT STATE:

- 100% self-supporting Auxiliary unit
- Continue to be impacted by capital projects within North Academic District
- Affordability and accessibility is a priority with remote lot options
- Customer focus mindset
- Continuous Improvement
- Over 1,000 available spaces each day

### LOOKING AHEAD:

- Multi-Modal Transit Facility (MMTF)
- Continued focus on alternative transportation programs
- Movement toward garage parking

## CONNECT WITH TRANSPORTATION SERVICES

E-mail: [parking@vt.edu](mailto:parking@vt.edu)  
Phone: (540) 231-3200  
Website: [parking.vt.edu](http://parking.vt.edu)

### Social Media:

Twitter: @GetAroundVT  
Instagram: @GetAroundVT  
Facebook: Virginia Tech  
Transportation Services  
Tik Tok: @VTParkingFacilities



TRANSPORTATION SERVICES  
VIRGINIA TECH